

NOTICE OF AUTHORIZATION OF A CLASS ACTION

Sébastien Ponton v. Cineplex Inc. and Cineplex Entertainment Limited Partnership

Superior Court of Québec docket no. 500-06-001291-240

1. On September 2, 2025, the Honourable Dominique Poulin of the Superior Court of Québec authorized Sébastien Ponton to commence a class action against Cineplex Inc. and Cineplex Entertainment Limited Partnership (hereinafter the “**Defendants**”). The class represented by Mr. Ponton is defined as follows (the “**Class**”):

All persons who, in the province of Quebec, paid an Online Booking Fee when purchasing a Movie Ticket through www.cineplex.com or Cineplex Mobile from June 15, 2022, until December 12, 2024.

2. Mr. Ponton alleges that the Defendants failed to properly disclose online booking fees charged for the purchase of movie tickets via www.cineplex.com or the Cineplex mobile application, in alleged violation of the provisions of the *Consumer Protection Act* and the *Competition Act*.
3. **The Defendants vigorously deny these allegations.** The court has not yet decided whether Mr. Ponton’s claim is well-founded, and the allegations made in the class action have not yet been proven. A trial will be held at a later date to allow the parties to present their evidence and arguments.

A. WHO IS CONCERNED BY THIS CLASS ACTION?

4. This class action has been authorized on behalf of the Class described in paragraph 1 above.
5. You are affected by this class action if you meet all of the following criteria:
 1. You purchased a movie ticket using www.cineplex.com or the Cineplex mobile application for a movie at a theatre located in the Province of Québec;
 2. You paid online booking fees for that purchase;
 3. The purchase took place between June 15, 2022, and December 12, 2024.
6. Individuals who meet these criteria are automatically members of the Class without needing to take steps to register (the “**Members**”).

The publication of this notice was authorized by the Québec Superior Court.

DATE OF NOTICE: 20 MARCH 2026

B. HOW CAN I OPT OUT OF THIS CLASS ACTION?

YOU CAN OPT OUT UNTIL APRIL 24, 2026.

7. Any Member of the Class who has not opted out as indicated below will be bound by any judgment made in the class action.
8. If you do not wish to be a Member of the class for any reason, you may opt out of the class action. If you opt out, you will not be entitled to any compensation if a favorable judgment or settlement is reached in this case.
9. To opt out, you must **send a letter** to this effect **to the Clerk of the Superior Court of Québec**, indicating **court number 500-06-001291-240** at the following address **before April 24, 2026**.

Clerk of the Superior Court of Québec

1 Notre-Dame Street East
Montreal, Quebec H2Y 1B6

C. HOW CAN I INTERVENE IN THE CLASS ACTION?

10. A Member may apply to the Court to intervene in the class action. The Court will allow the intervention if it considers it useful to the Members.

D. ARE CLASS MEMBERS LIABLE FOR LEGAL COSTS?

11. Members (other than the representative or an intervener) cannot be ordered to pay the legal costs of the class action if the action is dismissed.

E. WHERE CAN I GET MORE INFORMATION?

The judgment authorizing this class action and instructions relating to the procedure for Members to opt out are available at the registry of the Superior Court of Québec of the District of Montréal, in the Class Actions Register on the following website: <https://www.registredesactionscollectives.quebec/>

12. If you wish to receive information on the progress of this class action, you can subscribe to the mailing list for this class action on class counsel's website by filling out this form: <https://slatervecchio.com/class-action/cineplex-price-dripping-class-action/>.

IMPORTANT. Your subscription to updates is not a claim! If this class action is successful, you will have to file your claim following the procedure determined by the court.

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13. If you have any questions, you can contact class counsel at the following coordinates:



1.855.561.4299

CineplexClassAction@slatervecchio.com

5352 boulevard Saint Laurent
Montréal, QC, H2T 1S1

All communications are confidential, covered by solicitor-client privilege and without cost for you.

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APPENDIX A

QUESTIONS AND CONCLUSIONS AUTHORIZED BY THE COURT

The Court authorized the following main questions of fact and law to be dealt with collectively:

- I. Have the Defendants charged an Online Booking Fee for Movie Tickets on their Booking Platforms during the Class Period?
- II. In charging any Online Booking Fee during the Class Period, did the Defendants breach ss 219, 224, or 228 of the CPA, or any of them?
- III. In charging any Online Booking Fee during the Class Period, did the Defendants breach ss 52 and/or 54 of the *Competition Act*?
- IV. Have the actions of the Defendants caused harm to Class Members?
- V. Are Class Members entitled to seek compensatory and/or punitive damages from the Defendants under s 272 of the CPA? If so, what amounts can they claim? Alternatively, are Class Members entitled to a reduction in the sales price of their Movie Ticket during the Class Period, with the specific amount to be determined?
- VI. Can Class Members claim damages under s 36 of the *Competition Act*? If so, in what amount?

The following related conclusions were authorized by the Court (unofficial translation):

- I. **GRANT** the plaintiff's application;
- II. **ORDER** the Defendants to pay the class members damages, the amount of which will be determined by the Court, plus interest at the legal rate and the indemnity provided by law under article 1619 of the *Civil Code of Quebec* from the date of service of the Application for authorization to institute a class action and obtain the status of class representative;
- III. **ORDER** each Defendant to pay the class members punitive damages, the amount of which will be determined subsequently;

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- IV. **ORDER** the Defendants to pay the costs related to the present legal proceedings initiated due to their conduct, including investigation costs and the costs of these proceedings, pursuant to section 36 of the *Competition Act*;
 - V. **ORDER** the collective recovery of the class members' claims;
 - VI. **ORDER** the Defendants to pay interest and the additional indemnity on the aforementioned amounts, pursuant to the law, from the date of service of the application for authorization to institute a class action, and **ORDER** collective recovery of such sums;
 - VII. **ORDER** the Defendants to deposit in the office of this Court the totality of the amounts forming part of the collective recovery, with interest and costs;
 - VIII. **ORDER** the Defendants to bear the costs of the present action, including the cost of exhibits, notices, the cost of management of claims, and experts' fees, if any, including the fees of experts required to establish the amount of the collective recovery orders;
 - IX. **RENDER** any other order that this Honorable Court shall determine appropriate and in the interest of the class members;
 - X. **THE WHOLE** with costs, including experts' fees, notification fees, and administrator fees, if any.

**THE PUBLICATION OF THIS NOTICE HAS BEEN AUTHORIZED BY THE
SUPERIOR COURT OF QUÉBEC**

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