

NOTICE OF CLASS ACTION AUTHORIZATION

TAKE NOTICE that on October 26, 2016, the Court of Appeal of Quebec authorized Ms. Charles to institute a class action against Boiron Canada Inc. (the “Defendant”) on behalf of all persons that are included in the class defined as follows:

**“All residents in Canada who have purchased Oscillococcinum and Children Oscillococcinum [“Oscillo Products”] since April 13, 2009.”
(the “Class”)**

If you meet the above criteria, you are automatically included as a Class Member and do not need to do anything to benefit from any judgment rendered on the class action.

The principal issues of fact and law that will be dealt with collectively are:

- a) Did the defendant engage in unfair, false, misleading, or deceptive acts or practices regarding the marketing and sale of its Oscillo Products?
- b) Is the defendant liable to the class members for reimbursement of the purchase price of the Oscillo Products as a result of their misconduct?
- c) Should an injunctive remedy be ordered to prohibit the defendant from continuing to perpetrate their unfair, false, misleading, and/or deceptive conduct?
- d) Is the defendant responsible to pay compensatory and/or punitive damages to class members and in what amount?

The Court, after having resolved the above issues, will decide whether to:

GRANT the class action of the representative plaintiff and each of the members of the class.

ORDER the defendant to cease from continuing their unfair, false, misleading, and/or deceptive conduct.

DECLARE the defendant liable for the damages suffered by the representative plaintiff and each of the members of the class.

CONDEMN the defendant to pay to each member of the class a sum to be determined in compensation of the damages suffered, and ORDER collective recovery of these sums.

CONDEMN the defendant to pay each of the members of the class punitive damages, and ORDER collective recovery of these sums.

CONDEMN the defendant to pay legal interest and additional indemnity on the above sums from the date of service of the application to authorize a class action.

ORDER the defendant to deposit in the office of the court the totality of the sums which forms part of the collective recovery, with interest, additional indemnity and legal costs.

ORDER that the claims of individual class members be the object of collective liquidation if the proof permits and alternately, by individual liquidation.

CONDEMN the defendant to bear the costs of the present action including expert and notice fees.

RENDER any other order that the court shall determine and that is in the interest of the members of the class.

YOUR RIGHT TO OPT OUT OF THE CLASS ACTION

IF YOU DO NOT WISH TO PARTICIPATE IN THE CLASS ACTION or do not wish to be bound by any judgment or settlement therein, you must request your exclusion from the Class by notifying the clerk of the Superior Court of Quebec of the district of Montreal, by registered or certified mail, on or before **October 10, 2017** at the following address:

Superior Court of Québec, Office of the Clerk
Court file # 500-06-000609-129 (*Charles v. Boiron Canada Inc.*)
Montreal Courthouse, Room 1.120
1 Notre-Dame Street East,
Montreal, Quebec, H2Y 1B6

If you do not opt out, you will be bound by any judgment rendered on the class action.

INTERVENTION AND LEGAL COSTS

This class action is to proceed in the province of Quebec, in the district of Montreal.

A Class Member may make interventions in the class action before the Court if they are helpful to the other Class Members.

No Class Member other than the representative plaintiff or an intervenor may be required to pay legal costs arising from the class action.

FOR MORE INFORMATION

You may be kept updated on the progress of the class action by completing the form on the website of the lawyers representing the Class Members at www.clq.org

Any questions with regard to this class action should not be directed to the court, but rather to Class Counsel by email, fax, or telephone, at:

Consumer Law Group Inc.
1030 Rue Berri, Suite 102
Montreal, Quebec, H2L 4C3
Phone: (888) 909-7863
(514) 266-7863
Fax: (514) 868-9690
Email: info@clq.org
www.clq.org

*The publication of this notice to Class Members has been approved and ordered by
the Superior Court of Quebec*